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Don't miss the 2014 AFP Statewide Conference!
This is a great chance to sharpen your fundraising skills, connect with peers, and learn about industry trends.

Make sure and visit the Alliance table to say hi and learn about Arizona Gives Day 2015!

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Keynotes Include:



We Are All Unicorns: Diversity and Cultural Competency in Fundraising

Vu Le, Non-Profits with Balls Blogger



AFP 2014 Statewide Conference

When: July 17-18

Where: Loews Ventana Canyon Resort Tucson, Arizona

Cost: \$300 for AFP

Vu Le is the Director of the Rainier Valley Corps, a project in Seattle focused on developing immigrant and refugee leaders and organizations. Before that he was the Executive Director of the Vietnamese Friendship Association. He chairs the Southeast Seattle Education Coalition (SESEC). Vu's passion to make the world better, combined with a low score on the Law School Admission Test, drove him into the field of nonprofit work, where he learned that we should take the work seriously, but not ourselves.

members, \$250 for non-members

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5 Trends Shaping a New Reality

for Non-Profits

Jay Wilkinson, Founder & CEO, Firespring

Jay Wilkinson is the founder and CEO of Firespring, a Nebraska-based marketing and internet services company with more than 3,000 clients on 5 continents. Jay has educated thousands on topics ranging from marketing to technology to the internet. As a board member of several nonprofits, he understands the importance of utilizing the web as a tool to communicate and build relationships with constituents. He has appeared on CNN and other news programs discussing how emerging technologies affect nonprofits and is considered a leading authority on the proper use of the web as a

tool to enhance the core mission of any enterprise.



Things I've Learned from Watching Ellen

Joan Garry, Joan Garry Consulting

For nearly a decade, Joan Garry served as the Executive Director of GLAAD, one of the largest gay rights organizations in the country, where she launched several successful media campaigns, including GLAAD's successful campaign to lobby the New York Times to include same sex wedding announcements in its Style section. She later acted as the co-chair of Barack Obama's LGBT Finance Committee during his 2008 presidential campaign.

Joan's nonprofit work began after 14 years in executive positions in corporate entertainment, including her role as a member of the management team that launched MTV in 1981.



Francisco Aguilar

General Counsel

Francisco serves as General Counsel for Agassi Graf, the management company for Andre Agassi and Stefanie Graf, and the Andre Agassi Foundation for Education. He is responsible for communications/media, marketing, government and legal affairs. Prior to joining Agassi Graf, he served as Senior Counsel at Southwest Gas Corporation, Special Counsel to the Chancellor of the Nevada System of Higher Education, and as a lawyer for the parent company of the Las Vegas NBC affiliate, KSN Channel 3 and 16 other NBC affiliates.

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